

**Explore Your World Sweepstakes (“Sweepstakes”)
Official Sweepstakes Rules**

Please read these rules before entering the Sweepstakes. By entering and participating in the Sweepstakes, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements set forth below.

1. THE SWEEPSTAKES

These Official Rules (“**Official Rules**”) apply to the “Explore Your World Sweepstakes” sponsored by car2go N.A., LLC and car2go Canada Ltd. (collectively, “**car2go**” or “**Sponsor**”). The Sweepstakes starts on June 22, 2015, at 12:00:01 AM (midnight) PT and ends on August 30, 2015, at 11:59:00 PM PT (the “**Sweepstakes Period**”). All Entries (as defined below) must be received during the Sweepstakes Period in order to be eligible to win a prize.

All times referenced herein are in Pacific Time (“**PT**”) unless otherwise noted.

2. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.

3. ELIGIBILITY

To enter the Sweepstakes, you must either be: (a) a legal resident of the United States, age 18 years old or older as of the date of entry; or (b) a legal resident of Canada and have reached the age of majority in your province/territory of residence as of the date of entry.

Directors, officers, and employees of car2go, their parent companies, subsidiaries, affiliates, agencies, and advisors, and the immediate families of each, are not eligible to enter or win this Sweepstakes. In these Official Rules, “immediate family” includes mother, father, brothers, sisters, sons, daughters, partner, and/or spouse.

4. HOW TO ENTER

To become an eligible entrant (“**Entrant**”) and be entered into the Sweepstakes, you must first visit the Sweepstakes website, located at www.car2gocontest.com (“**Website**”), and successfully complete and submit the online Sweepstakes opt-in form in its entirety.

A. To enter without purchase (“Essay Entry”): To submit Entries into the Sweepstakes without making a purchase, eligible entrants must write an original, unpublished, handwritten essay of fifty (50) words or more on the topic: “Why I love Calgary,” and submit (mail or hand-delivery) the Essay Entry on an 8 1/2” by 11” piece of paper, noting the entrant’s name, daytime telephone number, and e-mail address, to: Explore Your World Sweepstakes, 1107 8th Street SW, Calgary, AB, T2R 1L4. Entrants may submit multiple Essay Entries. No mechanically produced or photocopied Essay Entries will be accepted. In the event of a dispute regarding who submitted an Essay Entry, the Essay Entry will be deemed submitted by the natural person who is assigned to the daytime telephone number and e-mail address submitted when opting into the Sweepstakes. Entrants may be asked to provide Sponsor with proof that they are the authorized contestant at the time of entry and/or prior to the awarding of any prize in this Sweepstakes.

B. To enter with purchase (“Rental Entry”): Each Entrant will receive one (1) additional Entry into the Sweepstakes each time that Entrant rents a vehicle from the Sponsor. Each subsequent billable rental will automatically provide the eligible entrant with one (1) additional Rental Entry. Vehicle rentals cannot be shared, transferred, credited, carried over, or otherwise accumulated for purposes of qualifying for or submitting one or more Entries into the Sweepstakes.

Entrants may enter the Sweepstakes as often as they wish and through any combination of entry-types.

All entry information and submissions shall be collectively referred to herein as the “**Entries**” or each as an “**Entry**,” and the entry process described above shall be referred to as the “**Entry Process**.” By entering the Sweepstakes, Entrants fully and unconditionally agree to be bound by these Official Rules and the decisions of the Sponsor, which will be final and binding in all matters relating to the Sweepstakes. No automated/robotic entry devices and/or programs are permitted, and any attempted form of entry other than what is specified here is prohibited. Entrants using multiple accounts to enter will be disqualified and their Entries deemed void. Entries are subject to verification and will be declared invalid if they are reproduced, falsified, altered, or tampered with in any way.

5. RANDOM DRAWING AND SELECTION/NOTIFICATION OF WINNERS

One (1) Entrant will be chosen at random for each prize (see Prizes section below for descriptions and approximate retail values), at the dates and times listed below, from all eligible Entries received, according to the drawing schedule provided below. Entrants are eligible to win more than one prize in the Sweepstakes.

Weekly Prize Drawings: Prizes will be awarded weekly by random drawings conducted by the Sponsor as follows:

Week	Weekly Prize Start/End Dates and Times (PT)	Random Drawing (PT)
Week 1	Monday, June 22 at 12:00:01AM - Sunday, June 28 at 11:59:59PM	Tuesday, June 30 at 10:00AM
Week 2	Monday, June 29 at 12:00:01AM - Sunday, July 5 at 11:59:59PM	Tuesday, July 7 at 10:00AM
Week 3	Monday July 6 at 12:00:01AM - Sunday, July 12 at 11:59:59PM	Tuesday, July 14 at 10:00AM
Week 4	Monday, July 13 at 12:00:01AM - Sunday, July 19 at 11:59:59PM	Tuesday, July 21 at 10:00AM
Week 5	Monday, July 20 at 12:00:01AM - Sunday, July 26 at 11:59:59PM	Tuesday, July 28 at 10:00AM
Week 6	Monday, July 27 at 12:00:01AM - Sunday, August 2 at 11:59:59PM	Wednesday, August 5 at 10:00AM
Week 7	Monday, August 3 at 12:00:01AM - Sunday, August 9 at 11:59:59PM	Tuesday, August 11 at 10:00AM
Week 8	Monday, August 10 at 12:00:01AM - Sunday, August 16 at 11:59:59PM	Tuesday, August 18 at 10:00AM

Week	Weekly Prize Start/End Dates and Times (PT)	Random Drawing (PT)
Week 9	Monday, August 17 at 12:00:01AM - Sunday, August 23 at 11:59:59PM	Tuesday, August 25 at 10:00AM
Week 10	Monday, August 24 at 12:00:01AM - Sunday, August 30 at 11:59:59PM	Tuesday, September 1 at 10:00AM

Weekly Prize Drawings in Weeks 1-8 will be drawn locally (i.e. all prizes in Weeks 1-8 will be won by entrants in Alberta). Weekly Prize Drawings in Weeks 9-10 will be drawn from all Entries across North America.

Entries will be entered into the Weekly Prize Drawing during the week they are received by the Sponsor, and all Entries into the Sweepstakes must be received by the Sponsor during the Sweepstakes Period in order to be entered into the Weekly Prize Drawings. All Entries received during the Sweepstakes Period will carry over from one week to the next. Odds of winning a prize will depend on the number of eligible Entries submitted each week during the Sweepstakes Period.

In the event that a rental begins during one week of the Sweepstakes Period and ends during a subsequent week of the Sweepstakes Period, the Rental Entry will be entered into the Weekly Prize Drawing for the week that the rental ends. For example, if a rental begins during Week 1 and ends during Week 2, the Rental Entry will be attributed to Week 2 of the Sweepstakes for purposes of the Weekly Prize Drawing.

Unclaimed or voided prizes will not be awarded.

6. PRIZES

A total of 197 prizes will be randomly awarded through Weekly Prize Drawings conducted by the Sponsor. No fewer than two (2) prizes will be awarded during Weeks 1-7 of the Sweepstakes, and one (1) prize will be awarded during Weeks 8-10 of the Sweepstakes. Prizes consisting of car2go minutes are only valid in the city they are issued for a period of one (1) year from the date the prize is claimed by the winner. Prizes consisting of car2go minutes cannot be transferred. If the confirmed winner of a prize consisting of car2go minutes is not a car2go member, the prize will include a car2go membership.

car2go is not required to provide a car2go membership to any winner who does not pass the driving history/driving record check as part of the car2go registration process. If the winner does not qualify for car2go membership, the car2go minutes will be considered void and no substitute or alternate compensation or prize will be awarded to the winner.

Odds of winning a prize depend on the number of eligible entries received during the Sweepstakes Period, as described above.

Week	Prize Description	Approximate Retail Value
-------------	--------------------------	---------------------------------

Week	Prize Description	Approximate Retail Value
1	Brasserie Kensington gift card	\$100
1	Gift basket from Rejuve Your Body	\$220
2	Pair of tickets to Broadway Across Canada's Lion King Show	\$200
2	Pair of tickets to Broadway Across Canada's Lion King Show	\$200
3	Thomsons Restaurant gift card	\$100
3	Soma Spa gift card	\$100
4	10-class pass to Hot Yoga on 17 th	\$150
4	Community Natural Foods gift card	\$100
5	The Beltline gift card	\$100
5	10-class pass to One Cycle	\$150
6	Craft Beer Market gift card	\$100
6	Brewsters gift card	\$100
7	Notable gift card	\$100
7	Sports Rent gift card	\$100
8	Staycation Prize package	\$500
9	Explore North America Travel Prize Pack	\$7,000
10	Intrepid Travel Grand Prize Pack	\$12,000

In the event that any element of a prize is unavailable, cancelled, postponed, or rescheduled by a person or entity other than the Sponsor for any reason, the remainder of the Weekly Prize

Drawings will proceed as described above and no compensation in respect to such element(s) of the prize will be provided. When applicable (as determined by the Sponsor), all travel and accommodations will be arranged by the Sponsor, and the winner and guest must be available to enjoy the prize on the dates specified by the Sponsor or the prize will be forfeited and awarded to an alternate, randomly selected entrant. The winner will be responsible, on his/her own behalf and on behalf of their guest, for obtaining all required travel documents prior to departure, as well as for all costs including, but not limited to, transportation of the winner and guest to and from the winner's or guest's residence(s) or hotel and the airport; taxes; travel and health insurance; personal expenses; gratuities; meals; entertainment, and all other incidental expenses and travel requirements not specifically described above as being included in the prize. The winner may be required by the hotel to provide an accepted and valid credit card to cover incidental charges (including but not limited to: telephone charges, laundry services, room service, etc.). The winner and guest must travel on the same itinerary and depart from the same airport. The itinerary may be altered at the sole discretion of the Sponsor and is subject to availability. If the winner is unavailable to accept or use the prize, or any portion thereof, then the winner shall forfeit all rights to the prize (or the applicable portion(s) thereof) and shall not receive anything (including, but not limited to, any cash equivalent) to compensate for such forfeiture. No changes to travel dates are permitted once the prize has been booked. The winner's guest must have reached the age of majority in the jurisdiction of the winner and will be required to sign a declaration and release form in order to accompany the winner in his/her enjoyment of the prize. The winner and his/her guest must be legally able to travel to the destination. Sponsor is not responsible if winner and/or his/her guest are denied entry into the destination country or re-entry into Canada.

General:

Prizes must be accepted as awarded and cannot be transferred, substituted, or redeemed for cash or credit. Sponsor reserves the right, in its sole discretion, to substitute any and all of the prizes for prizes of equal value. Gift cards may only be used towards food and beverage purchases, and may not be used for alcohol. All gift cards terms and conditions apply. Winners are responsible for all incidental and unspecified expenses incurred in connection with accepting the prize ("**Expenses**"). Winners understand that they may not seek reimbursement for any Expenses from car2go.

ALL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER.

7. DEADLINE FOR CLAIMING A PRIZE

Selected entrants will be contacted by e-mail and telephone on or about the date of the applicable random drawing. To claim a prize, the selected entrant should follow the instructions contained in his or her notification. All prizes must be claimed within three (3) business days of notification by the Sponsor. Selected entrants will also be required to correctly answer, unaided, a time-limited mathematical skill-testing question posed by the Sponsor, at a mutually convenient time, prior to being declared a winner. Before being declared a winner, selected entrants may be required to sign a declaration and release form confirming compliance with the Sweepstakes Rules and acceptance of the prize as awarded, and releasing Sponsor and its affiliates, employees, directors, officers, suppliers, agents, sponsors, and administrators from any and all liability for any loss, harm, damages, cost, or expense arising out of participation in

this Sweepstakes or participation in any prize-related activity, or the acceptance, use, or misuse of any prize, including, without limitation, costs, injuries, losses, and damages related to personal injuries, death, damage to, loss, or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, or from any and all claims of third parties arising therefrom. Such declaration and release form must be returned to the Sponsor within five (5) business days of the notification date indicated on the form or the selected entrant will be disqualified and the prize forfeited. If a selected entrant declines the prize, incorrectly answers the mathematical skill-testing question, cannot be contacted by the Sponsor, does not claim his/her prize, does not fully complete the declaration and release form, or otherwise fails to comply with the Official Rules, said entrant will be disqualified and his or her prize will be declared void or will be awarded to an alternate randomly selected entrant. Sponsor is not responsible for the failure for any reason whatsoever of selected entrants to receive any notification or to respond as prescribed above.

Claimed prizes must be picked up from the Calgary office, located at 1107 8th Street SW, Calgary, AB, T2R 1L4, during normal business hours. Winners have thirty (30) days to pick up their prize after it is claimed.

8. NO REPRESENTATIONS OR WARRANTIES

car2go makes no representation or offers any warranty, express or implied, as to the quality or fitness of any prize. Winners understand and acknowledge that they may not seek reimbursement or pursue any legal or equitable remedy from car2go should a prize fail to be fit for its purpose or be, in any way, unsatisfactory to the winner.

9. PRIZES TO BE ACCEPTED AS AWARDED

The prizes must be accepted as awarded. Prizes are not redeemable for cash or credit, and no substitute for any portion of a prize shall be offered, except in car2go's sole discretion. Should a winner be unable to claim a prize that was awarded, his or her Entry will be disqualified and the prize will be forfeited.

10. OWNERSHIP OF ENTRIES

All Entries shall become the property of car2go. By entering the Sweepstakes, Entrants hereby grant car2go (and car2go's licensees and assigns) a non-exclusive, perpetual, worldwide, irrevocable, royalty-free license to use, broadcast, display, publish, store, reproduce, distribute, syndicate, and otherwise use any Entry, in whole or in part (along with Entrant's name, likeness, hometown, comments, and/or prize information), in any and all media, now known and as may later come into being, for editorial, advertising, marketing, trade, and any other purpose without further permission or compensation, unless prohibited by law. As a condition of being awarded a prize, except where prohibited by law, a winner may be required to execute a written consent confirming the rights granted to car2go's right in this section, acceptance of these Official Rules, and release of liability, and any other legal or regulatory documents required by car2go in its sole discretion.

11. GENERAL RELEASE

car2go and its parent companies, subsidiaries, affiliates, directors, officers, advisors, employees, and agencies ("**Released Parties**") assume no responsibility for late, lost, incomplete, misdirected, garbled, distorted, damaged, stolen, destroyed, or otherwise indecipherable

Entries due to any failure or technical malfunction of the on-line computer systems of equipment, servers, access providers, hardware, software, network, Internet, or other computer-related malfunctions or failures, poor reception, technical problems, failure of any email or submission, or due to any other reason regardless of cause. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, or technical failures of any sort, car2go may cancel, terminate, modify, extend, or suspend the Sweepstakes in its sole discretion. Sponsor is not responsible if Sweepstakes cannot take place or if any prize cannot be awarded due to acts of God, acts of war, natural disasters, weather, or acts of terrorism.

By entering the Sweepstakes, entrants further agree to release car2go and the Released Parties from any liability whatsoever, and waive any and all causes of action for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with participation in the Sweepstakes or delivery, misdelivery, acceptance, possession or use of, or inability to use any prize (including, without limitation, claims, costs, injuries, losses, and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, or defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty, or other theory.

12. CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION/ PRIVACY

By entering the Sweepstakes and voluntarily providing personal information, including name and e-mail address, each entrant grants express permission to car2go for the collection and use of the entrant's personal information. Information collected from each entrant is subject to car2go's Privacy Policy:

https://www.car2go.com/common/data/locations/canada/common_1/pdf_6/car2go_canada_privacy_policy.pdf

13. NO DISRUPTION TO SWEEPSTAKES

All Entrants agree to respect the Entry Process and the operation of the Sweepstakes as outlined in these Official Rules. car2go may disqualify or ban from this Sweepstakes and all future contests, sweepstakes, and/or promotions, any entrant or person who car2go believes is tampering with the Entry Process or the operation of the Sweepstakes, acting in a disruptive or unsportsmanlike manner, or behaving with the intent to annoy, abuse, threaten, defame, offend, or harass any person, including individuals associated with car2go, or is otherwise in violation of these Official Rules. Should any attempt be made by an entrant or other person to damage a website or to undermine the legitimate operation of the Sweepstakes, car2go may seek damages or other relief from such entrant or other person to the fullest extent permitted by law.

14. WHERE TO FIND THE OFFICIAL RULES

These Official Rules are available online at: <http://car2gocontest.com/contestrules/>. All Entrants agree to abide by the Official Rules, which are subject to change at any time at the sole discretion of car2go, and by the decisions of car2go, which are final and binding in all respects.

15. COMPLIANCE WITH LAWS/ GOVERNING LAW

This Sweepstakes is void where prohibited or restricted by law and is subject to all applicable federal, provincial, and local laws and regulations. All issues and questions concerning the Sweepstakes and the construction, validity, interpretation, and enforceability of these Official

Rules will be governed, construed, and interpreted under the laws of the Province of Alberta. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of the Official Rules will remain in effect. Entrant agrees that, unless otherwise prohibited: (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the Province of Alberta at Calgary; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event lawyers' fees; and (c) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

16. WINNERS LIST

The names of the winners may be obtained by sending a self-addressed, stamped envelope by September 25, 2015, to: car2go Calgary, 1107 8th Street SW, Calgary, AB, T2R 1L4.

17. SWEEPSTAKES SPONSOR ("Sponsor"): car2go Canada Ltd., 330-321 Water Street, Vancouver, BC, V6B 1B8.